

BEACH PHARMACY®

by MFKey, Switzerland

KISSED BY A JELLYFISH?



Jellyfish
**Emergency
Kit**

MEDUSA'S KISS



Some jellyfish, also known as medusas, are as dangerous as they are beautiful. The moment one gets in contact with the tentacles of a Jellyfish, it fires a small nettle thread that hooks into the skin like a harpoon before releasing its poison. This poison kills small fish but in human beings can cause burning, inflammation, itching rash and blisters. If left untreated the effect is comparable to a superficial burn, which could result in

changes to skin pigmentation and permanent scarring. An ever-increasing jellyfish population is a nuisance to ocean goers around the globe. Every year there are more than 150 million registered cases of jellyfish attacks, a figure which is expected to increase as our oceans become more polluted.

One needs to be especially careful with potentially deadly box and bluebottle jellyfish stings. These species produce an extremely potent poison, which could lead to life threatening cramps and paralysis.





Jellyfish Emergency Kit

- Neutralizes the poison
- Removes remaining stings
- Cools irritated skin

The Jellyfish Emergency Kit is
UV- and water resistant.
The packaging is 100% recyclable

Jellyfish Emergency Kit – Your Personal Bodyguard

Occasionally you will find warning signs on beaches, indicating the presence of poisonous jellyfish in the ocean. In these areas, swimming should be avoided. However, should you come into contact with a jellyfish, the Jellyfish Emergency Kit will be the most effective first aid kit for you and your family.

The contents are sufficient for two
persons or two treatments.

Vinegar Spray (Sea Acetum Spray)

Plastic gloves

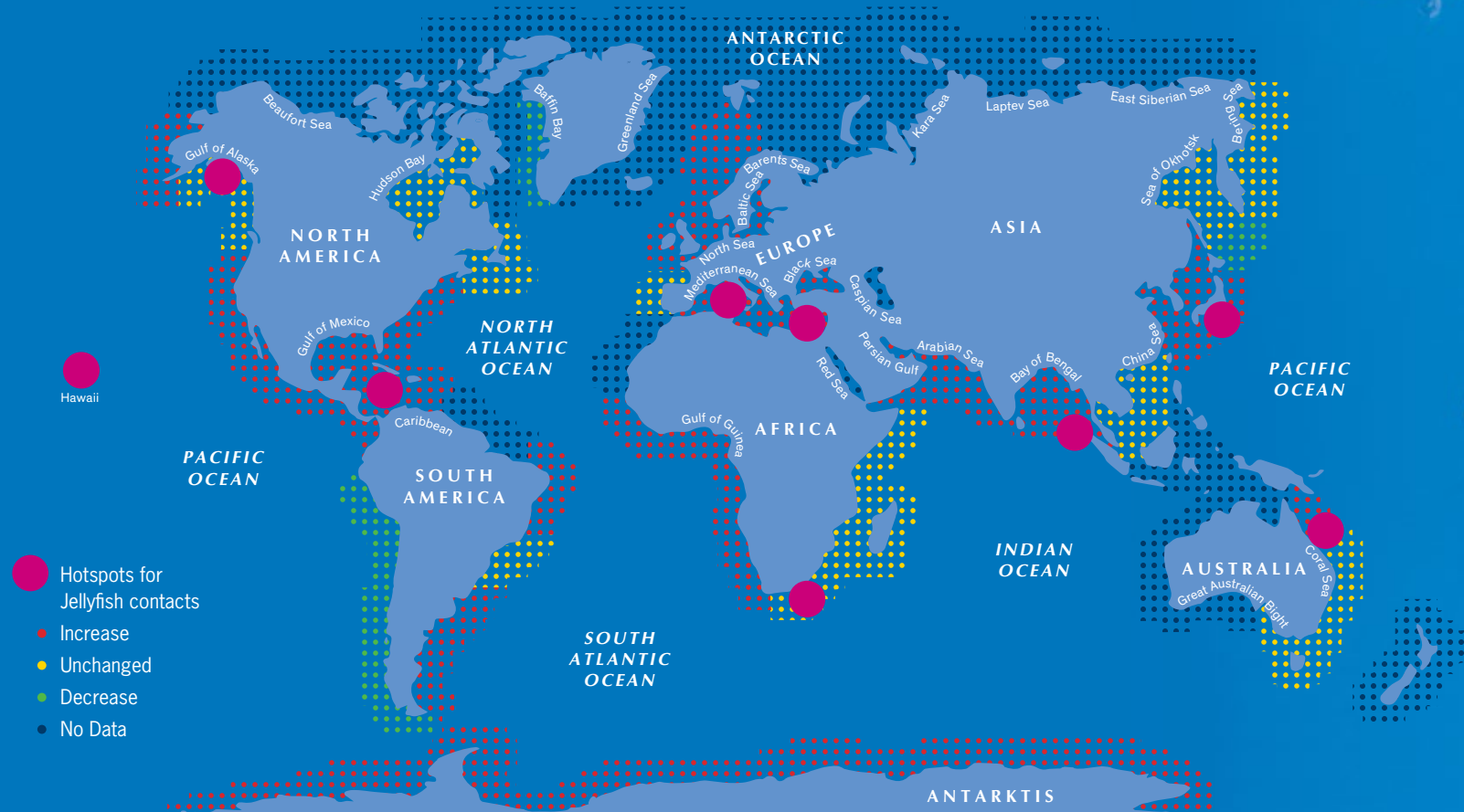
Lotion (Sea Gel)

PVC card (sting remover)

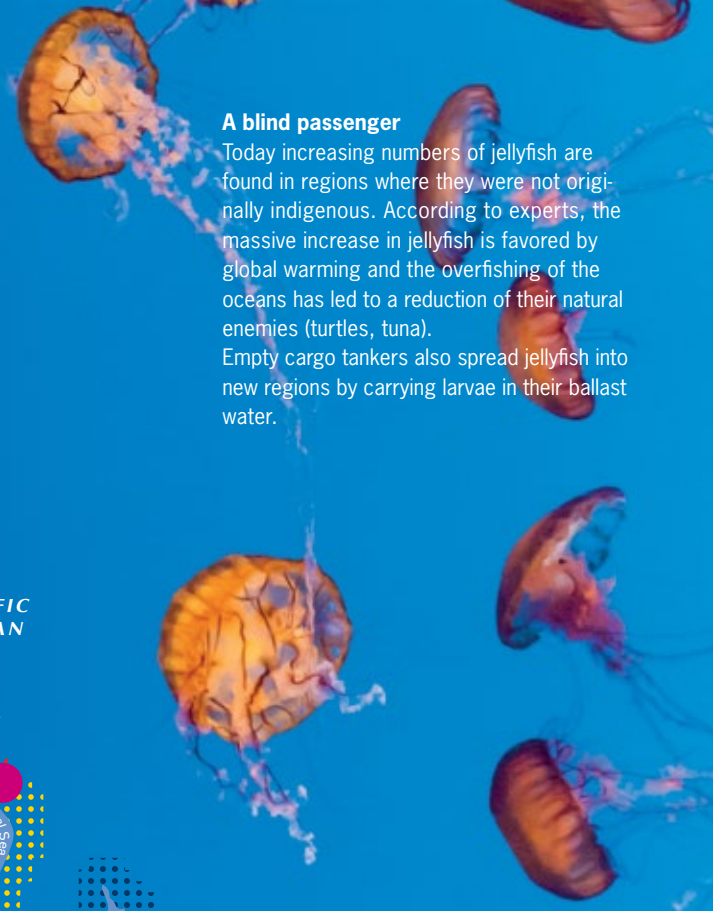


Made in Switzerland

Development of the Jellyfish population since 1950:



A blind passenger
Today increasing numbers of jellyfish are found in regions where they were not originally indigenous. According to experts, the massive increase in jellyfish is favored by global warming and the overfishing of the oceans has led to a reduction of their natural enemies (turtles, tuna). Empty cargo tankers also spread jellyfish into new regions by carrying larvae in their ballast water.





MEDUSA, WHO ARE YOU?

- The jellyfish is a stage of life of the Cnidaria. Most Cnidaria are, in the generational change, either a sessile polype that produces free swimming jellyfish by means of asexual reproduction, or a jellyfish that procreates sexually and builds larvae that in turn settle as polyps...
- Jellyfish belong to the oldest living things on earth – they have hardly changed in the past 600 million years.
- A jellyfish consists of 95 percent water.
- Among the 5 classes – Anthozoa, Stauromedusae or Staurozoa, Cubozoa, Scyphozoa, Hydrozoa – up to 5000 species are known today.
- The smallest jellyfish has the size of a rice grain and the biggest a diameter of two meters.
- Jellyfish are predators and food competitors of fish.
- Natural enemies of the jellyfish are fish and turtles.

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www.beach-pharmacy.com

Your local contact